



swoop
your real-time real estate hero

The need for innovation vs. technology

Start Spreading the News!



PURPLE BRICKS



REAL ESTATE
ON THE BLOCKCHAIN



FOR SALE

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LICENSED ASSOCIATE REAL ESTATE BROKER




Virtual Tours



matterport
SERVICE PARTNER

BARNESCREATIVE STUDIOS



REDFIN
Real Estate Redefined

Nasdaq



State of Technology (Philippines)

37% of adults have internet access (NPC survey, 2017)
95% prepaid users, 55% mobile data

90% of property searches are online (CBRE, 2017)
3.2 hours on mobile, 5.2% on desktop/tablet

internet usage growing 1.5% yearly (+30 million)
top usage: social media 47%; 13% location search

Fastest growing app market in SEA, one of highest digital populations in the world

State of Real Estate (Philippines)

NO CENTRALIZED DIGITAL SYSTEM
LARGELY UNREGULATED INFORMAL SERVICES
TRADITIONAL PRACTITIONERS (“connections”)

SELLER’S MARKET
UNDERVALUED, LIQUID MARKET

SLOW TECH ADOPTION
HUMAN LABOR STILL COST-EFFECTIVE

FOREIGN DEMAND IN BEGINNING STAGES

Attractive market for investors

Hong Kong	Php 400,000.00 /sq. m.
Manila	Php 220,000 .00/sq. m.
Davao	Php 194,000 .00/sq. m.
Cebu	Php 170,000.00/ sq. m.

Scope for growing foreign market

	Average Number of Daily Flight Arrivals (2011)	Average Number of Daily Flight Arrivals (2016)	Annual Passenger Footprint (Inbound and Outbound)	Growth in Passenger Footprint (2011 to 2016)
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**METRO
MANILA
A**

	350 flights daily (100 are Int'l flights)	650 flights daily (182 are Int'l flights)	39.5 Million (2016) 31.5 Million (2011)	25%
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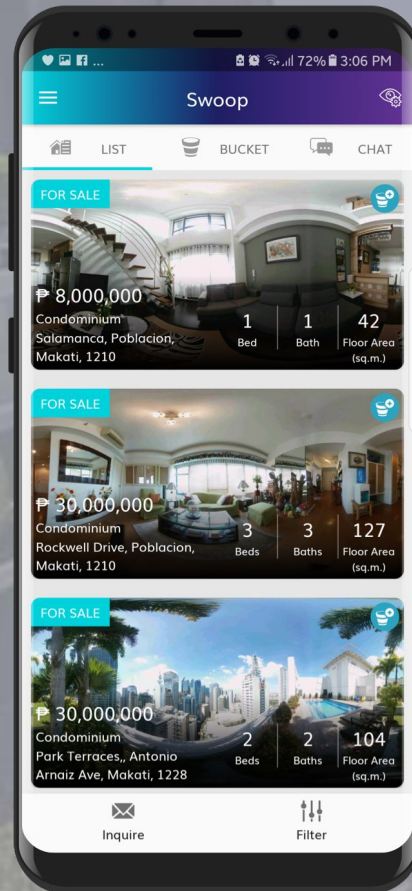
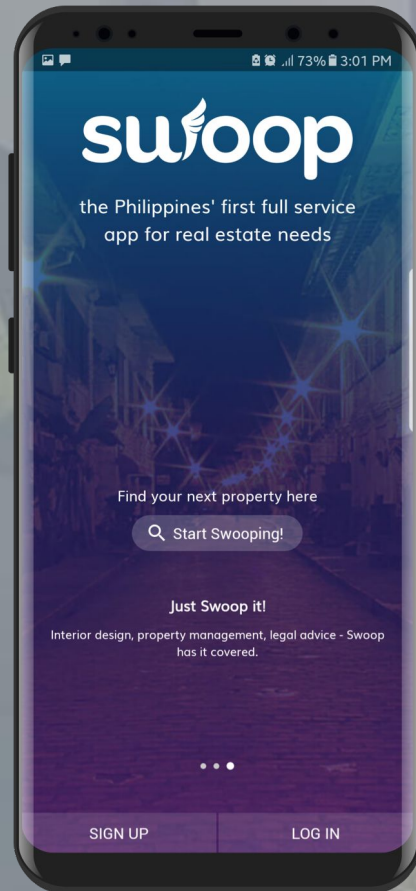
CEBU

	84 flights daily (25 are Int'l flights)	170 flights daily (38 are Int'l flights)	8.8 Million (2016) 6.2 Million (2011)	42%
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What we've learned: Solve over Sexy

**(P.S. The Subscription Model
Does Not Work)**

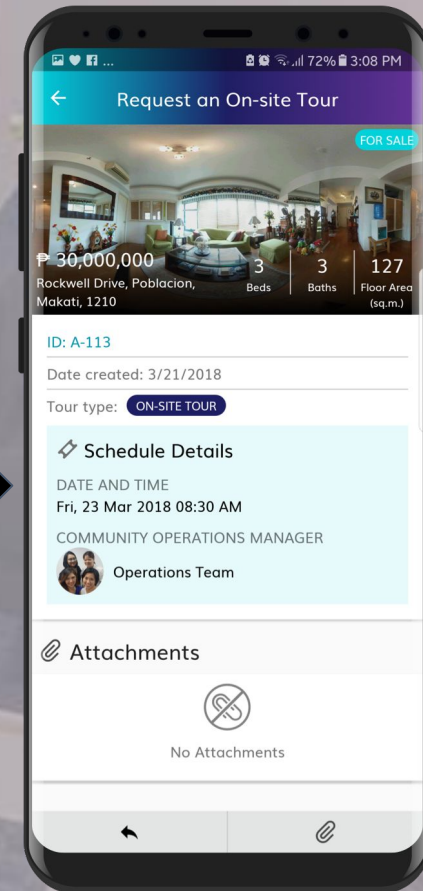
Mobile-first



search through our properties



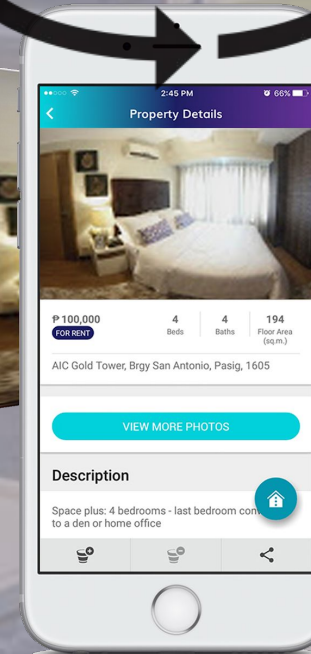
Book a viewing



Hands-on approach: “Everything to everybody”

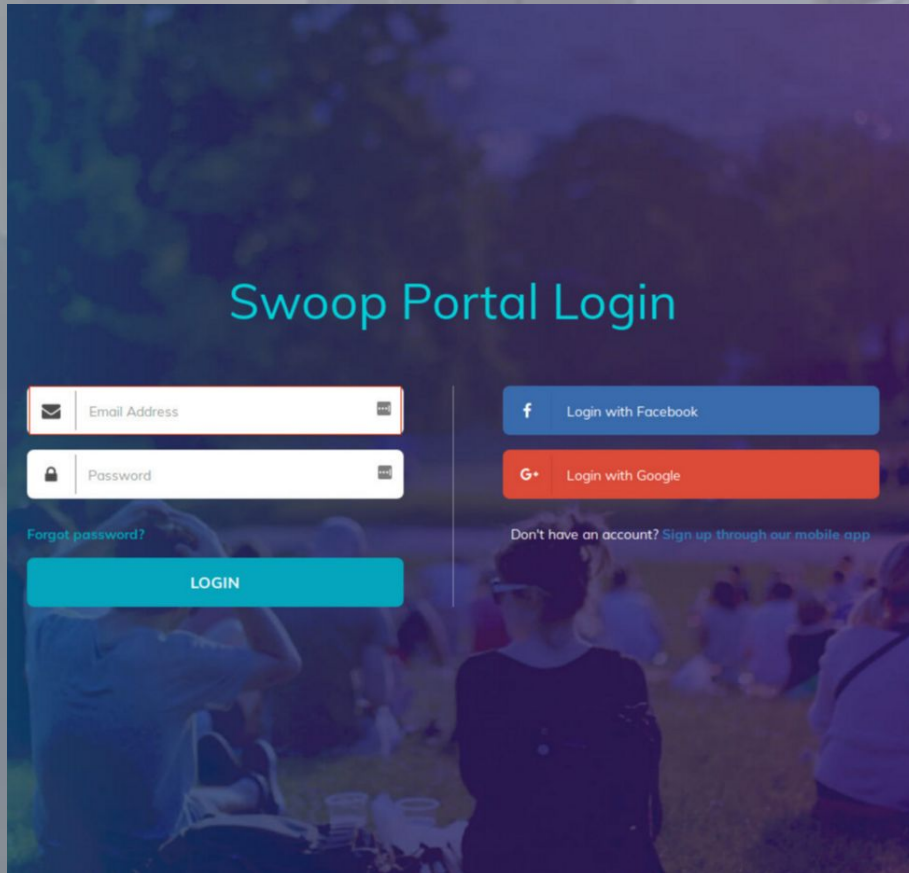
- High-quality photography service
- Multi-listing to Swoop and other real estate websites
- Dedicated Back-office Support
- Weekly Automated Reports
- International Roadshows

360°



Make it easy...

Directly upload property listings



Swoop Portal Login

Email Address

Password

[Forgot password?](#)

LOGIN

Login with Facebook

Login with Google

[Don't have an account? Sign up through our mobile app](#)

[SAVE LISTING](#)

List my place

PROPERTY NAME *

Property name

PROPERTY TYPE *

BEDROOM * **BATHROOM *** **FLOOR AREA (in sqm) ***

DESCRIPTION *

PRICE (in P) *

ADDRESS *

Street Address Area/Barangay

City Zip Code

Attachment +

Note: Please attach below any proof of ownership document that you may have in pdf or doc format.

Property Details

Developer Lot Area *

Year Built Status *

UPLOAD IMAGES *

Note: Please attach below any high resolution image you may have of your property. The first image you upload will be the featured image.

Go where the market is

Free and instant listings on multiple platforms:



Strategic partnerships

DEVELOPERS



The good guys!



MEGAWORLD



ouei Solutions



Tech tools and partnerships

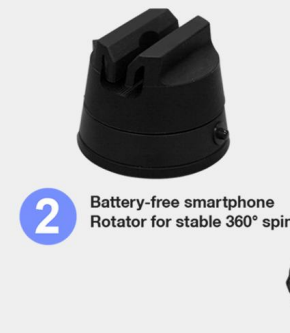
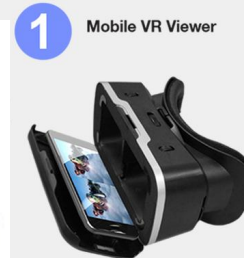
ROBOTICS, VR 360, DRONES



Rollie the Robot

We Provide Everthing You Need

INCLUDED WITH EVERY SUBSCRIPTION



Plug-n-play salesforce and marketing



- Promotional videos
- Recruitment events and CPD seminars
- Saturation drives
- Ads and SEO push

Future of marketing: “foreign invasion”

OUTSIDE METRO MANILA, CHINA, RUSSIA



red RESIDENCES
CHINO ROCES, MAKATI

是一個重要的住宅開發項目，位於馬尼拉中央商務區副都心內，您的單位讓您可以步行到工作地點或最近的商業區。在一系列設施和空間之間選擇，以最佳狀態居住，自在重新發展區內，讓您有更多，實現更多！

SMDC PREMIER

Shore RESIDENCES
MALL OF ASIA, PASAY CITY

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SMDC PREMIER

Feedback and Location Services

502,879
1,146,375
1,812,016

樓位圖

UNIT TYPE 1 3房兩廳
面積: 104.736.750sqm 502,879

UNIT TYPE 2 3房兩廳(海濱)
面積: 125.930.317sqm 1,146,375

UNIT TYPE 3 商業
面積: 210.043.543sqm 1,812,016



Full-service app

Responsiveness

Customer service, viewing assist, co-brokering opportunities

Innovation

Mobile and web app, 360 views, automation

Reach

Market share, media mileage

Integration

Ecosystem of solutions for Partner brokers and developers

swoop

your real-time real estate hero

www.swoop.ph



swoopph swoopph swoopPH swoopph Swoop, Inc.

Available on the
App Store

ANDROID APP ON
Google Play