The Philippine Housing Industry in Perspective: BSP's Initiatives Towards a Financially Inclusive Real Estate Market

OSHDP 9th National Convention 24 August 2018



Introduction

The objectives of this presentation are:

- 1. To present information on house prices;
- 2. To describe the Philippine bank mortgage market; and
- 3. To discuss BSP-led initiatives towards providing access to **affordable housing finance** to low-income households.



Outline

- I. About RREPI and Latest RREPI Results
- II. Bank Housing Finance
- III. Bank Housing Microfinance



I. About RREPI and Latest Results

- About RREPI
 - Definition
 - Parameters
 - Basic Data
 - Index Formulation
- Latest RREPI Results
 - By Area
 - By Housing Type
 - YoY Growth By Area
 - YoY Growth By Housing Type
 - Profile of Housing Loans



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About RREPI

 RREPI is one of the information gaps identified in the IMF Financial Stability Report G-20 Data Gaps Initiative (DGI) Report in the aftermath of the Global Financial Crisis.

RREPI is part of the Special Data
 Dissemination Standard (SDDS) Plus
 categories under the Financial Soundness
 Indicators which IMF member countries
 should adhere to by 2019.

About RREPI

- The BSP and Philippine Statistical Research and Training Institute (PSRTI) conducted a study to assess the adequacy, comprehensiveness, timeliness, and reliability of existing housingrelated data in the country.
- The research cited the housing loan window from banks as a potential resource for the generation of a RREPI.
- BSP developed a methodology for the compilation/generation of RREPI for the Philippines.
- The generation of the RREPI is a first in the Philippines.



What is RREPI?

The Residential Real Estate Price <u>Index</u> (RREPI) is an indicator of change in the prices of residential properties in the Philippines over a period of time.

The growth rate of the index measures the price change of housing units bought through mortgage in the Philippines.





RREPI Parameters

The RREPI is computed at the following levels to be able to measure real estate price changes across different areas and types of housing units:

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By Area

- Philippines
- National Capital Region (NCR)
- Areas outside NCR (AONCR)

By Type of Housing Unit

- Single detached house
- Duplex
- Townhouse
- Condominium Unit



Note: The RREPI is computed for collateralized and new housing units only. PINAS





The data used in the construction of the RREPI is obtained from the Bank Quarterly Report on Residential Real Estate Loans (RRELs).

Per BSP Circular No. 892 dated 16 November 2015, all universal/commercial banks (UBs/KBs) and thrift banks (TBs) are required to submit reports on RRELs granted in a given quarter to individual households for the purpose of financing the acquisition of housing units and any associated land.





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RREPI Basic Data Data Items 1. Month of Loan Granted/Booked 2. Location of Property 3. Type of Property 4. Type of Housing Unit 5. Appraised Value of Housing Unit 6. Total Floor Area 7. Number of Floors 8. Number of Bedrooms 9. Effective Age of Housing Unit 10. Appraised Value of Lot 11. Total Lot Area 12. Total Appraised Value of Property 13. Housing Segment 14. Acquisition Cost 15. Name of Developer 16. Name of Other Developer BANGKO SENTRAL NG PILIPINAS

Index Formulation

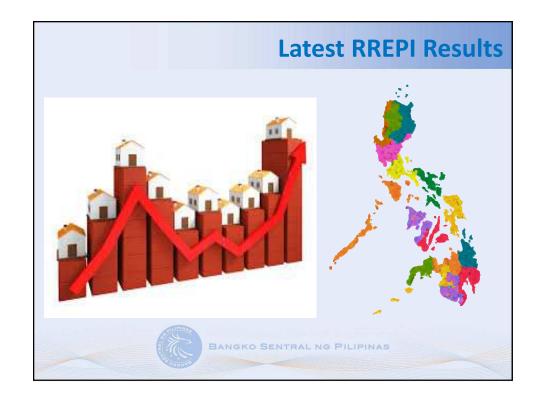
$$J_{t} = RREPI_{t} = \prod_{i=1}^{2} J_{t,i}^{\frac{1}{2} \left[\frac{\sum_{k=1}^{4} Q_{t-1,i,k}}{\sum_{i=1}^{2} \sum_{k=1}^{4} Q_{t-1,i,k}} + \frac{\sum_{k=1}^{4} Q_{t,i,k}}{\sum_{i=1}^{2} \sum_{k=1}^{4} Q_{t,i,k}} \right]}$$

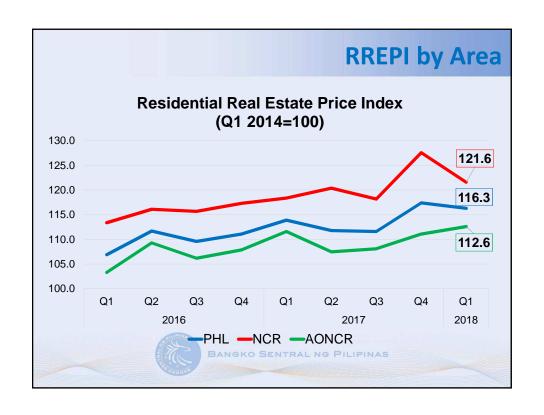
where $J_{t,i} = \text{RREPI of the } i \text{th area at quarter } t;$ Q = total floor area of the k th type of housing unit in the*i*th area at quarter *t*.

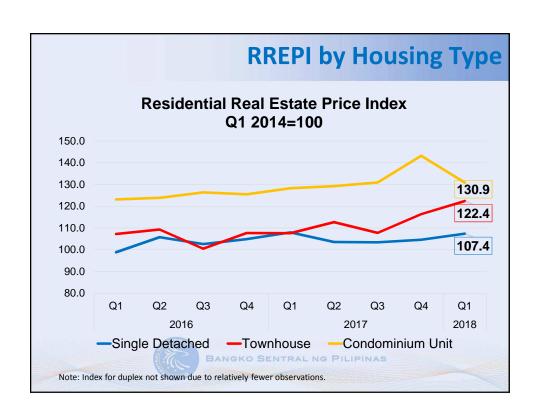
 Π = product notation

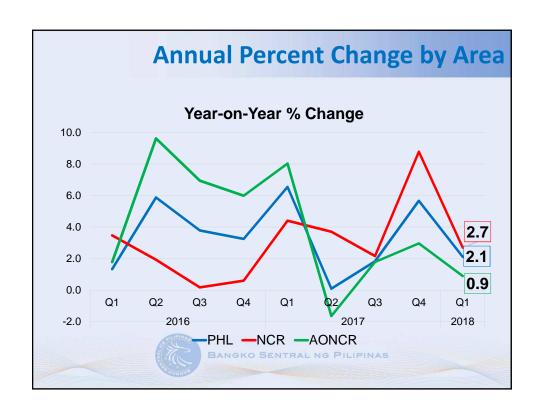


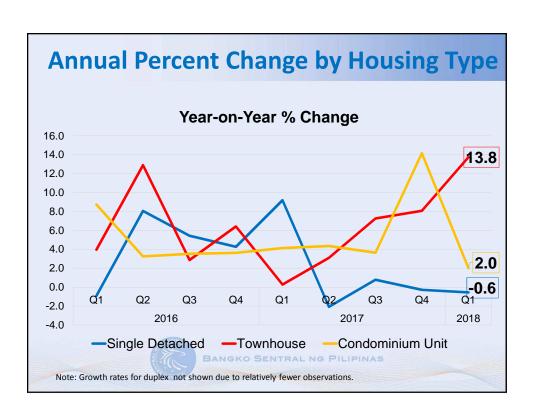
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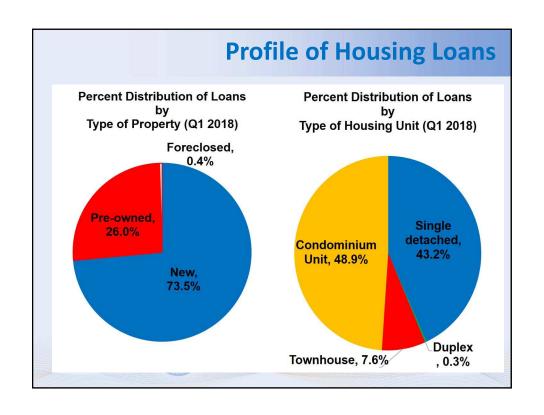


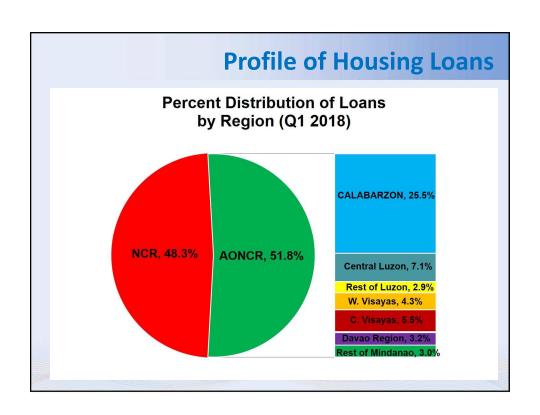






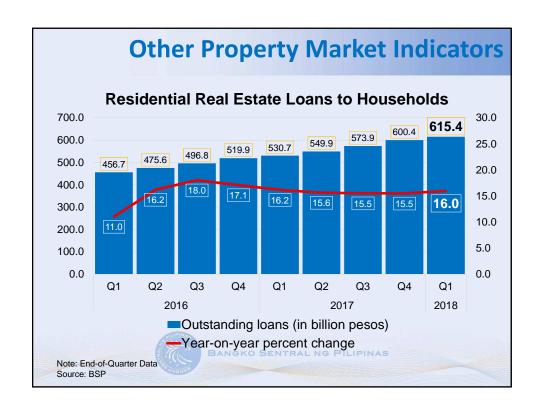


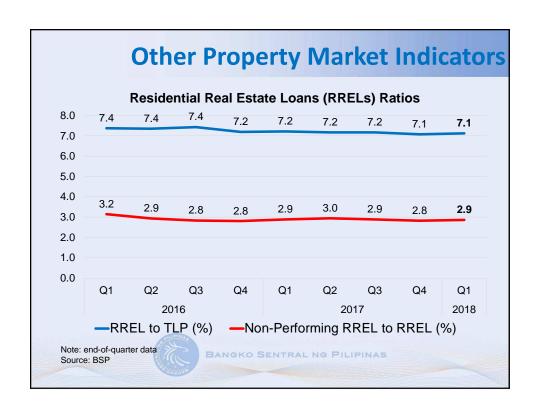


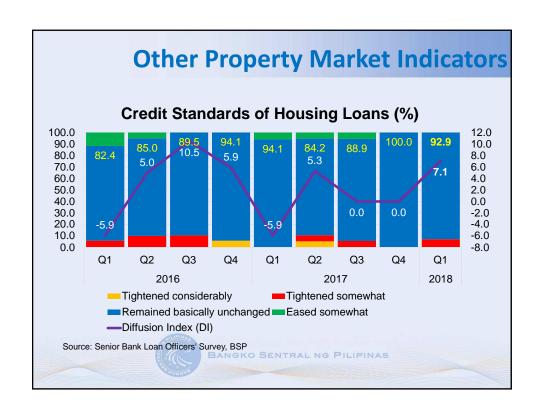


Frequency	Quarterly		
Timeliness	One quarter after the reference quarter		
Available at	BSP Website http://www.bsp.gov.ph/publications/regular RREPI.asp		
Next Release	Q2 2018 (28 September 2018)		
RREPI is an indicator of changindex measures the house pric	e in the prices of residential properties in the Philippines over a period of time. The growth of the einflation.		
RREPI is an indicator of changindex measures the house pric Latest issue: 1st Quarter 2018 Year 2018 2017	e in the prices of residential properties in the Philippines over a period of time. The growth of the e inflation. Quarter 2		

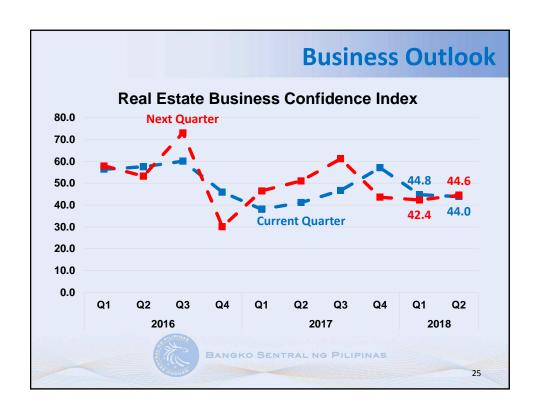


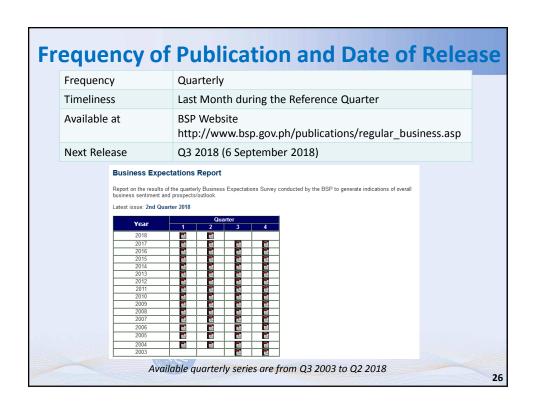












III. Bank Housing Microfinance

- BSP Microfinance Housing Product
 - Basic Characteristics
 - BSP Regulations
- State of Housing Finance





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Housing Microfinance

- The BSP approved the Housing Microfinance product way back in 2008 to address the shelter needs of the economically active poor or those that are currently unserved by financial institutions.
- This product aims to address the usual barriers that the poor face in accessing housing finance and to provide a significant push to the government's efforts of increasing pro-poor shelter and addressing the country's housing backlog.



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Subject	Particulars
Purpose	House construction House and/or lot acquisition. (Lot acquisitions should be for housing/business) Home improvement/repairs
Eligibility	Existing microfinance clients New clients who will normally be eligible for microfinance loans based on banks' policies Borrowers who have qualified for the Credit Surety Fund credit enhancement program provided they qualify with the banks' policies
Loan Amount	Up to P300,000 for house construction and/or lot acquisition (must show tenure security) Up to P150,000 for home improvement/repairs Incremental loan amounts to support incremental building
Loan Value	Up to 90% of the appraised value in case of REM Acceptable valuation in cases of usufruct, leases, etc. Capacity to pay based on household cash flow analysis
Payment	Frequent amortization With savings component Loan payments should not exceed a reasonable percentage of clients' income as determined by cash flow analysis and to determine capacity to pay as well determined through a clear credit process
Terms	Up to 15 years for house construction and house and/or lot acquisition, subject to banks' credit policies Up to 5 years for home improvement/repairs
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BSP Regulations Related to Housing Microfinance

On Housing Microfinance Product

- BSP Circular 678 (6 January 2010) provides rules and regulations that govern the approval of banks' housing microfinance products
- BSP Circular 817 (06 November 2013) amends the provisions of the MORB on the housing microfinance and micro-agri loans.

On Liberalized Branching for Banks

 BSP Circular 694 (14 October 2010) allows for the establishment of micro-banking offices and defines microfinance products

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State of Housing Finance for Low-Income Borrowers

Housing Microfinance Loans							
	2016	2017	Growth	2017 Q1	2018 Q1	Growth	
Banks	18	17	-5.6%	17	18	+5.9%	
Borrowers	84,556	131,375	+55.4%	138,447	108,020	-22.0%	
Amount (in million pesos)	615	876	+42.3%	889	1,041.4	+17.1%	

Source: Financial Inclusion in the Philippines Dashboard, BSP



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Key Takeaways

- Prices of residential properties has steadily increased in the past 2 years based on the Residential Real Estate Price Index (RREPI).
- 2. The Philippine bank mortgage market including the housing microfinance market has also been growing.
- The BSP continues to provide support to housing microfinance initiatives that expand access to affordable housing finance of low-income households.

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